



GRAB 'N GO FACTS



PRIMARY PURCHASE DRIVERS OF FOOD-ON-THE-GO

include the *freshness of food, speed of service, value customization & visual appeal.*

GRAB 'N GO ITEMS CAN INCREASE SALES AS MUCH AS 20%

“ 72% of consumers expect to continue to “take away” with the same or more frequency in the next year. ”

- FOOD & BEVERAGE PACKAGING

“ Millions of us tote food along when we go to work, run errands, head to meetings & more. ”

- FOOD & BEVERAGE PACKAGING



POSITIVE MARKET OUTLOOK

Food-on-the-go has become routine.

OVERALL GRAB 'N GO PURCHASE FREQUENCY

19% & 29%

OF CONSUMERS OF MILLENNIALS

CONSUMERS ARE PURCHASING PREPARED

READY-TO-EAT OR READY-TO-HEAT FOODS MORE FREQUENTLY